

Research Market
Clinical Market

Average Monthly Visitors = **232,106**

ORGANIZATION TYPE	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Pharmaceutical/Biopharmaceutical Company	36,324						
Ag-Bio Company	6,949						
Core Lab		9,583					
Academic/University/Nonprofit Research Institute		54,836					
University/Research Institute		2,713					
Government Agency		9,466					
Contract Research Organization			8,750				
Genomic Services Provider			26,954				
Diagnostic Developer				29,391			
Reference/Clinical Lab/Hospital CLIA Lab					2,732		
CLIA Lab: Independent					8,269		
CLIA Lab: Physician/Group Practice					5,211		
Academic Medical Center/Hospital					22,565		
Private/Group Medical Practice					7,019		
Instrument Manufacturer/Vendor						28,579	
Management Consultant/Venture Capital/Law Firm							20,248
Public Relations/Advertising Firm							9,525

TECHNOLOGY EMPLOYED	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Automation/Robotics/Engineering	6,710	7,630	2,634	5,296	4,494		
Diagnostic Development	14,115	15,853	5,576	19,972	13,948		
RNAi/Gene Silencing/Gene Editing	8,106	11,796	2,574	3,295	4,311		
Genotyping/SNP Analysis	9,555	19,128	5,850	7,486	10,622		
Informatics/IT/Data Analysis	10,863	26,431	5,900	7,230	11,775		
Microarray Analysis	5,736	10,439	3,053	4,638	6,817		
Microscopy/Imaging	4,596	11,089	1,667	2,995	5,447		
PCR	11,431	23,943	4,998	11,561	13,174		
Proteomics/Protein Analysis	6,794	10,936	2,193	3,891	4,086		
Run Clinical Tests	6,391	8,905	2,951	5,401	13,124		
Sequencing	13,881	27,173	8,115	11,138	14,607		

APPLICATION AREA OF INTEREST	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Ag-Bio	7,563	8,309	5,168	2,969	2,926		
Allergy	555	885	487	314	773		
Autoimmune disease	6,289	8,866	5,797	4,348	6,983		
Biofuels	3,488	5,464	3,099	1,923	2,216		
Biomarker Discovery	14,697	19,075	13,539	12,172	11,366		
Cancer Diagnostics	17,476	20,506	18,700	17,482	18,118		
Cancer Research	17,791	25,378	17,677	12,715	16,641		
Cancer Therapeutics	15,694	16,868	14,000	10,223	13,328		
Clinical Trials	13,061	14,178	11,245	9,114	12,487		
Cytogenetics	5,025	8,748	6,639	4,302	7,677		
Diagnostics/Companion Diagnostics Development	15,017	16,180	14,992	19,417	13,847		
Drug Discovery/Development	14,799	15,901	11,040	7,336	8,960		
Epigenetics	9,383	20,313	11,121	7,089	11,076		
Food/Environmental Safety	4,802	8,622	4,670	3,278	4,053		
Forensics/Human Identification	3,964	7,710	4,989	3,402	4,208		
Human Disease (Non-cancer)	4,075	8,855	5,047	3,869	4,414		
Infectious Disease	10,096	16,956	9,385	11,463	10,464		
Inherited disease	5,527	10,652	8,476	4,941	9,882		
Metabolic disorders	4,508	7,379	5,146	3,270	6,477		
Metabolomics	5,772	9,868	5,913	3,792	5,328		
Microbiology	8,413	15,396	7,797	7,754	7,826		
Musculoskeletal disease	2,633	4,075	2,892	1,803	3,975		
Neurological/Psychological disease	4,818	8,595	5,131	3,084	6,584		
Patient Care	5,632	9,377	6,432	4,913	12,059		
Stem Cells	7,962	13,035	7,222	4,501	7,987		
Synthetic Biology	6,631	10,267	5,964	3,816	3,906		
Translational Research	9,500	17,057	9,235	6,438	8,756		
Women's health	5,147	7,569	6,156	4,803	8,200		

JOB FUNCTION	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Department Head/Principal Investigator/Professor	2,479	12,561	2,267	2,044	2,987		
Executive/Corporate Management	11,860	5,771	7,162	6,666	4,782		
Finance/Operations/Legal	2,094	2,168	1,736	1,305	1,410		
Genetic Counselor	859	1,915	1,818	795	3,466		
Grad Student/Postdoc	1,051	12,645	1,142	704	2,550		
Hospital Administrator	444	652	437	321	1,063		
Lab Manager/Director	2,872	5,262	3,421	2,598	5,088		
Lab Technician	2,201	5,253	2,503	1,542	4,139		
Non-physician healthcare provider	968	2,211	975	562	4,445		
Physician/Pathologist	1,981	4,639	2,203	1,740	9,786		
R&D	8,338	7,341	6,965	7,479	3,674		
Sales/Marketing/Business Development	8,936	4,035	9,024	6,898	4,067		
Scientist/Researcher	8,381	27,457	9,068	6,563	9,538		