



TOTAL UNIVERSE

124,560

U.S. NAMES ONLY

BASE COST

\$450/M

- Clinical Labs/Hospitals
- Academic/University/Nonprofit Research Institute/Govt
- Pharmaceutical/Biopharmaceutical/Ag-Bio Company
- Service Providers
- IVD Developers
- Management Consultant/Venture Capital/Law Firm/PR
- Instrument Vendors

INTEREST AREA SELECTION CATEGORIES  
INCLUDED IN BASE COST

SELECT AS MANY AS YOU LIKE, NO ADDITIONAL CHARGE

- ☐ Select All
☐ Ag-Bio
☐ Allergy
☐ Autoimmune Disease
☐ Automation
☐ Biofuels
☐ Biomarker Discovery
☐ Cancer Diagnostics
☐ Cancer Research
☐ Cancer Therapeutics
☐ Cardiovascular Disease
☐ Clinical Lab Management
☐ Clinical Trials
☐ Coagulation/Hematology
☐ Coronavirus
☐ Cytogenetics
☐ Diagnostics Development
☐ Drug Discovery
☐ Epigenetics
☐ Food/Environmental Safety
☐ Forensics
☐ Gene Editing/Gene Silencing
☐ Genotyping/SNP Analysis
☐ Histotechnology
☐ Human Disease
☐ Immunoassays
☐ Infectious Disease
☐ Informatics/IT/Data Analysis
☐ Inherited Disease
☐ Liquid Biopsy
☐ Metabolic Disorders
☐ Metabolomics
☐ Microarray Analysis
☐ Microbiology

☐ Microscopy/Imaging
☐ Molecular Diagnostics
☐ Neurological/Psychological Disease
☐ NIPT
☐ Patient Care
☐ PCR
☐ Point-of-Care Testing
☐ Proteomics/Protein Analysis
☐ Reproductive Health
☐ Run Clinical Tests
☐ Sequencing
☐ Stem Cells
☐ Synthetic Biology
☐ Translational Research
☐ Women's Health

ADDITIONAL SELECTION CATEGORIES:  
\$50/M

SELECT AS MANY AS YOU LIKE

ORGANIZATION TYPE:

- ☐ Select All
☐ Academic Medical Center/Hospital
☐ Academic/University/Nonprofit Research Institute
☐ Ag-Bio Company
☐ Contract Research Organization
☐ Core Lab
☐ Diagnostic Developer
☐ Genomic Services Provider
☐ Government Research Agency/Laboratory
☐ Instrument Manufacturer/Vendor
☐ Management Consultant/Venture Capital/Law Firm
☐ Pharmaceutical/Biopharmaceutical Company
☐ Private/Group Medical Practice
☐ Public Relations/Advertising Firm
☐ Reference/Clinical Lab/Hospital CLIA Lab

Additional Charges (Required)	
Suppression List Comparison <sup>1</sup>	\$150/file
HTML	\$50/file

Optional Charges	
List Deduplication:	\$150/file
Retest <sup>2</sup>	\$50/test

1: A Suppression List is *required* for all mailings in order to ensure CAN-SPAM compliance. Clients who do not provide a Suppression List must sign a waiver absolving GenomeWeb from all liability for CAN-SPAM violations.  
2: Two tests are included in the base price for all mailings. Any additional testing will be charged a retest fee.