

Research Market
Clinical Market

Average Monthly Visitors = **202,233**

ORGANIZATION TYPE	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Pharmaceutical/Biopharmaceutical Company	30,840						
Ag-Bio Company	6,018						
Core Lab		7,687					
Academic/University/Nonprofit Research Institute		47,690					
University/Research Institute		2,207					
Government Agency		7,832					
Contract Research Organization			7,091				
Genomic Services Provider			22,083				
Diagnostic Developer				25,440			
Reference/Clinical Lab/Hospital CLIA Lab					4,951		
CLIA Lab: Independent					6,895		
CLIA Lab: Physician/Group Practice					1,282		
Academic Medical Center/Hospital					18,350		
Private/Group Medical Practice					5,960		
Instrument Manufacturer/Vendor						24,227	
Management Consultant/Venture Capital/Law Firm							18,448
Public Relations/Advertising Firm							8,236

TECHNOLOGY EMPLOYED	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Automation/Robotics/Engineering	5,217	6,014	2,233	4,220	3,382		
Diagnostic Development	11,003	12,532	4,809	15,808	10,630		
RNAi/Gene Silencing/Gene Editing	6,365	9,398	2,268	2,635	3,304		
Genotyping/SNP Analysis	7,416	15,178	5,012	5,955	8,027		
Informatics/IT/Data Analysis	8,425	20,890	4,986	5,653	9,021		
Microarray Analysis	4,522	8,319	2,683	3,742	5,189		
Microscopy/Imaging	3,594	8,847	1,429	2,423	4,188		
PCR	8,870	19,018	4,266	9,136	9,985		
Proteomics/Protein Analysis	5,279	8,696	1,846	3,127	3,143		
Run Clinical Tests	4,916	7,007	2,505	4,198	9,938		
Sequencing	10,782	21,501	6,964	8,782	11,136		

APPLICATION AREA OF INTEREST	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Ag-Bio	5,878	6,603	3,982	2,280	2,245		
Allergy	272	458	234	122	213		
Autoimmune disease	4,784	6,974	4,366	3,294	5,317		
Biofuels	2,680	4,358	2,369	1,490	1,677		
Biomarker Discovery	11,355	15,048	10,241	9,352	8,641		
Cancer Diagnostics	13,500	16,136	14,147	13,422	13,804		
Cancer Research	13,727	20,067	13,354	9,717	12,645		
Cancer Therapeutics	12,149	13,296	10,598	7,834	10,164		
Clinical Trials	10,164	11,175	8,494	6,971	9,529		
Cytogenetics	3,930	6,957	5,106	3,307	5,857		
Diagnostics/Companion Diagnostics Development	11,606	12,777	11,380	14,901	10,543		
Drug Discovery/Development	11,437	12,535	8,341	5,655	6,744		
Epigenetics	7,254	16,133	8,463	5,458	8,432		
Food/Environmental Safety	3,727	6,848	3,557	2,530	3,092		
Forensics/Human Identification	3,083	6,170	3,819	2,617	3,205		
Human Disease (Non-cancer)	3,183	7,097	3,848	2,964	3,340		
Infectious Disease	7,784	13,391	7,119	8,806	7,864		
Inherited disease	4,176	8,423	6,340	3,687	7,501		
Metabolic disorders	3,463	5,858	3,882	2,513	4,968		
Metabolomics	4,457	7,850	4,552	2,949	4,078		
Microbiology	6,439	12,275	6,002	5,948	5,957		
Musculoskeletal disease	2,021	3,228	2,202	1,366	3,059		
Neurological/Psychological disease	3,704	6,790	3,859	2,350	5,055		
Patient Care	4,299	7,396	4,857	3,753	9,188		
Stem Cells	6,175	10,311	5,528	3,483	6,137		
Synthetic Biology	5,132	8,146	4,569	2,928	2,996		
Translational Research	7,354	13,531	7,032	4,952	6,637		
Women's health	3,931	5,923	4,609	3,651	6,103		

JOB FUNCTION	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Department Head/Principal Investigator/Professor	2,085	10,673	1,831	1,709	2,417		
Executive/Corporate Management	9,895	4,838	5,920	5,716	3,919		
Finance/Operations/Legal	1,851	1,855	1,494	1,203	1,226		
Genetic Counselor	732	1,671	1,537	647	2,979		
Grad Student/Postdoc	865	10,889	910	569	2,012		
Hospital Administrator	354	522	352	260	862		
Lab Manager/Director	2,354	4,283	2,786	2,121	4,160		
Lab Technician	1,793	4,349	2,037	1,299	3,301		
Non-physician healthcare provider	796	1,821	799	470	3,553		
Physician/Pathologist	1,581	3,794	1,745	1,386	7,834		
R&D	7,109	6,093	5,779	6,454	2,982		
Sales/Marketing/Business Development	8,078	3,492	7,896	6,371	3,597		
Scientist/Researcher	7,163	23,052	7,485	5,653	7,634		