



# GENOMEWEB'S PRECISION MEDICINE LEADERS' SUMMIT SERIES

## 2024 EVENT CALENDAR

GenomeWeb's Precision Medicine Leaders' Summit events provide unparalleled networking with industry thought-leaders.

PMLS events are collaborative by design, with the goal of connecting attendees, sponsors, and speakers. All in-person events include ample time for informal networking as well as an evening cocktail reception to allow participants to meet old friends and form new relationships. Virtual events are programmed with the goal of fostering insightful, high-level discussions among key industry stakeholders.

### 2024 Event Calendar

Date	Venue	Event	Description
Throughout the year (8 sessions)	Virtual	<b>Virtual Molecular Tumor Board Series</b>	Virtual series of expert roundtable discussions that highlight the role molecular tumor boards play in implementing precision oncology.
June 1	Chicago, IL	<b>Molecular Tumor Board In-Person Breakfast Session (held during ASCO)</b>	In-person, interactive version of our Molecular Tumor Board series.
June 25 - 26	Philadelphia, PA	<b>Multomics in Precision Medicine (in Partnership with the University of Pennsylvania Institute for Biomedical Informatics)</b>	Speakers at the cutting edge of omics research discuss progress in using multomics approaches to advance precision medicine.
August	Virtual	<b>Liquid Biopsy Virtual Summit</b>	A virtual event covering trends in cell-free DNA testing.
September	San Diego, CA	<b>Advances in Single-Cell and Spatial Biology</b>	Features experts from research organizations, cancer institutes, technology developers, and pharmaceutical firms driving innovation in single-cell and spatial biology.
September	Virtual	<b>AI in Life Sciences Virtual Summit</b>	A virtual event focused on the implementation of artificial intelligence in the life sciences, with a focus on data management and data access.
October	Chicago, IL	<b>Precision Oncology and Diagnostics</b>	Leaders from pharmaceutical and biotech firms, leading cancer centers, and the research community share real-world experiences in delivering precision oncology to patients.

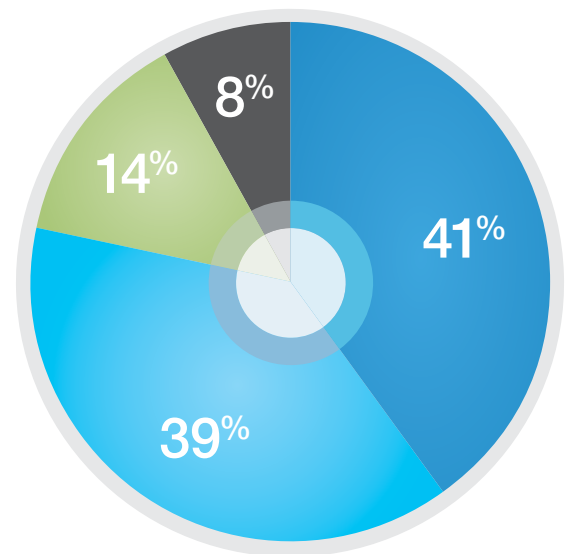


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### SPONSORSHIP PACKAGES: VIRTUAL EVENTS

	Gold Sponsorship \$10,000	Virtual Exhibit Booth \$2,500
Speaker opportunity on panel at virtual event (sponsor may develop topic for discussion)	✓	
Virtual exhibit booth with company description, offerings, contact details, and educational materials	✓	✓
Post-show registration list with full contact information and registration details for all registrants.	✓	✓
Logo on conference website and all event marketing materials	✓	✓



### Job Function

- Healthcare (Clinicians, Physician Scientists, Lab Managers, Pharmacists)
- Research (Professors, Scientists, R&D)
- Executive Management (C-Level, Health System Executives)
- Administrators (Hospital/Pharmacy Administrators, Insurers)

### SPONSORSHIP PACKAGES: IN-PERSON EVENTS

	Gold Sponsorship \$20,000	Silver Sponsorship \$10,000	Exhibitor Sponsorship \$5,000
Two options: 1) create a panel discussion on a topic of your choosing with up to four participants, or 2) a shorter standalone presentation.	✓		
Exhibit booth (signage, table, two chairs, and WiFi). Booths are located in a high-traffic area near registration and breaks.	✓	✓	✓
Position on panel discussion with the topic already determined by the organizers and includes an independent moderator.		✓	
Post-show registration list with full contact information and registration details for all in-person and virtual registrants.	✓	✓	✓
Delegate passes (for your company staff) to the event, as well as networking cocktail reception. This provides an informal networking opportunity for ALL conference attendees, exhibitors, and speakers.	5	3	2
Passes for your customers and prospects to attend the event, including all meals and the networking cocktail reception.	5	3	
Distribution of promotional literature/brochures. These will be distributed to all attendees on arrival at the meeting.	✓	✓	
Logo on conference website and all event marketing materials	✓	✓	✓
Logo on signage at the conference.	✓	✓	✓
Logo and company description in the event app	✓	✓	✓
Virtual Booth in event app.	✓	✓	✓