



AT A GLANCE:

PMLS MULTIOMICS IN PRECISION MEDICINE 2024

DATE:
**June 25 - 26,
2024**

VENUE:
Smilow Center,
University of Pennsylvania,
Philadelphia

This event, **developed in partnership with the University of Pennsylvania Institute for Biomedical Informatics**, will explore how multiomics methods are advancing precision medicine in a range of human disease areas.

Keynote Speakers

Michael Snyder

Director,
Center for Genomics and
Personalized Medicine
Stanford Medicine

Stuart Turvey

Professor,
Division of Allergy
and Immunology,
Department of Pediatrics
**University of
British Columbia**

Despina Kontos

Professor of Radiology
Columbia University
Irving Medical Center

Conference Chair

Marylyn D. Ritchie

Director,
Institute for
Biomedical Informatics
**University of
Pennsylvania**

Multiomics in Precision Medicine 2024, part of the Precision Medicine Leaders' Summit conference series, provides sponsors with an intimate and congenial setting to participate in discussions with experts in the field, showcase technologies and services, and establish your company as a thought leader in precision medicine.

TOPICS TO BE DISCUSSED:

- **Multiomics in cancer, neurodegenerative diseases, cardiovascular disease, immune health, and women's health**
- **Emerging -omics technologies**
- **Integration of multi-modal data (including imaging, wearables, social determinants of health, etc.)**
- **Progress in implementing multiomics in clinical practice**

Speakers for this event are experts in genomics, proteomics, epigenomics, microbiome research, metabolomics, bioinformatics, biomarker discovery, and drug development.

Attendees will include academic researchers, pharmaceutical and biotech R&D professionals, technology developers, and more.

SPONSORSHIP PACKAGES

	Gold Sponsorship	Silver Sponsorship	Exhibitor Sponsorship
	\$20,000	\$10,000	\$5,000
Exhibit booth (signage, table, two chairs, and WiFi). Booths are located in a high-traffic area near registration and breaks.	✓	✓	✓
Two options: 1) create a panel discussion on a topic of your choosing with up to four participants, or 2) a shorter standalone presentation.	✓		
Exclusive pre-conference attendee outreach eblast highlighting your presence at the conference and directing attendees to your booth.	✓		
Position on panel discussion on a topic determined by event organizers with an independent moderator.		✓	
Post-show registration list with full contact information and registration details for all in-person and virtual registrants.	✓	✓	✓
Delegate passes (for your company staff) to the event, as well as networking cocktail reception. This provides an informal networking opportunity for ALL conference attendees, exhibitors, and speakers.	5	3	2
Passes for your customers and prospects to attend the event, including all meals and the networking cocktail reception.	5	3	
Distribution of promotional literature/ brochures. These will be distributed to all attendees on arrival at the meeting.	✓	✓	
Logo on conference website and all event marketing materials.	✓	✓	✓
Logo on signage at the conference.	✓	✓	✓
Logo and company description in the event app.	✓	✓	✓
Virtual Booth in event app.	✓	✓	✓

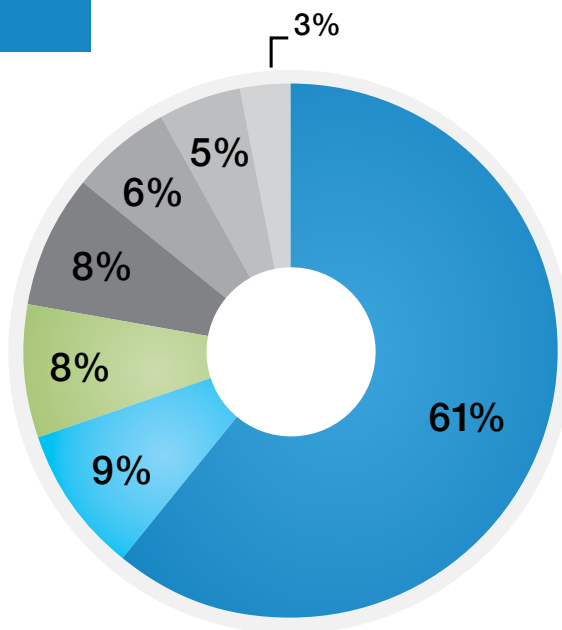
OTHER SPONSORSHIP OPPORTUNITIES:

WiFi (exclusive)	\$5,000
LiveStreaming	\$8,000
Lanyards (exclusive)	\$3,000
Lunch (2 companies)	\$8,000/day
Evening Networking Reception (exclusive)	\$25,000

PAST EVENT STATISTICS

**PMLS
Multiomics
in Precision
Medicine
2023**

**346
Attendees**



**ATTENDEES:
ORGANIZATION TYPE**

- Academic/Govt/Nonprofit Research Institute
- Pharma/Biopharma/Ag-Bio
- Instrument Manufacturer/Vendor
- CRO/Genomic Services Provider
- Diagnostic Developer
- CLIA Lab/Hospital/Medical Center
- Other (VCs, consultants, lawyers, etc.)

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