



## AT A GLANCE:

# PMLS ADVANCES IN SINGLE-CELL AND SPATIAL BIOLOGY 2024

DATE:  
**September  
2024**

VENUE:  
San Diego, CA

This event, **developed with guidance from the editorial team of GenomeWeb**, will focus on new single-cell and spatial biology technologies that are helping to drive the advancement of precision medicine.

**Advances in Single Cell and Spatial Biology 2024**, part of the Precision Medicine Leaders' Summit conference series, provides sponsors with an intimate and congenial setting to participate in discussions with experts in the field, showcase technologies and services, and establish your company as a thought leader in precision medicine.

### TOPICS TO BE DISCUSSED:

- **Single-cell genomics, transcriptomics, and proteomics**
- **Updates on human cell atlas mapping projects**
- **The role of AI in spatial biology**
- **Case studies in oncology, immunology, infectious disease, cardiovascular disease, and more**
- **The promise of spatial biology for drug discovery**
- **Examining the tissue microenvironment**
- **Single-cell sequencing workflows**
- **Bioinformatics and data integration for spatial multiomics**

**Speakers for this event are experts in single-cell sequencing, spatial transcriptomics, spatial proteomics, bioinformatics, and digital pathology.**

**Attendees will include academic researchers, pharmaceutical and biotech R&D professionals, technology developers, and more.**

## SPONSORSHIP PACKAGES

	Gold Sponsorship	Silver Sponsorship	Exhibitor Sponsorship
	\$20,000	\$10,000	\$5,000
Exhibit booth (signage, table, two chairs, and WiFi). Booths are located in a high-traffic area near registration and breaks.	✓	✓	✓
Two options: 1) create a panel discussion on a topic of your choosing with up to four participants, or 2) a shorter standalone presentation.	✓		
Exclusive pre-conference attendee outreach eblast highlighting your presence at the conference and directing attendees to your booth.	✓		
Position on panel discussion on a topic determined by event organizers with an independent moderator.		✓	
Post-show registration list with full contact information and registration details for all in-person and virtual registrants.	✓	✓	✓
Delegate passes (for your company staff) to the event, as well as networking cocktail reception. This provides an informal networking opportunity for ALL conference attendees, exhibitors, and speakers.	5	3	2
Passes for your customers and prospects to attend the event, including all meals and the networking cocktail reception.	5	3	
Distribution of promotional literature/ brochures. These will be distributed to all attendees on arrival at the meeting.	✓	✓	
Logo on conference website and all event marketing materials.	✓	✓	✓
Logo on signage at the conference.	✓	✓	✓
Logo and company description in the event app.	✓	✓	✓
Virtual Booth in event app.	✓	✓	✓

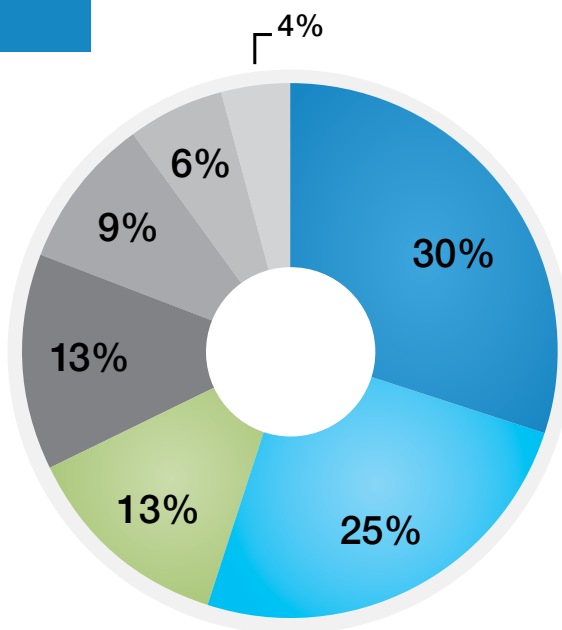
**OTHER SPONSORSHIP OPPORTUNITIES:**

WiFi (exclusive)	\$5,000
LiveStreaming	\$8,000
Lanyards (exclusive)	\$3,000
Lunch (2 companies)	\$8,000/day
Evening Networking Reception (exclusive)	\$25,000

**PAST EVENT STATISTICS**

**PMLS  
Advances in  
Single-Cell  
and Spatial  
Biology  
2023**

**236  
Attendees**



**ATTENDEES:  
ORGANIZATION TYPE**

- Academic/Govt/Nonprofit Research Institute
- Manufacturer/Vendor of Instruments, Reagents, or Software
- CRO/Genomic Services Provider
- Pharmaceutical/Biopharmaceutical Company
- Diagnostic Developer
- Other (VCs, consultants, lawyers, etc.)
- Hospital/Healthcare System

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