

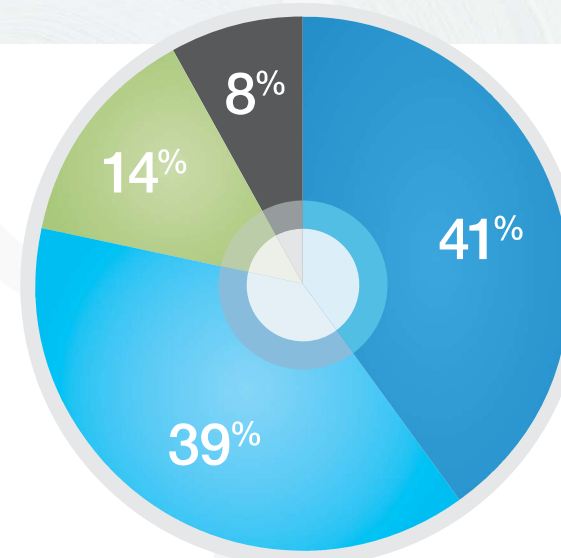
EVENTS: IN-PERSON, VIRTUAL, AND HYBRID OPTIONS

Our Precision Medicine Leaders' Summits are in-person and hybrid events with unparalleled networking, backed by the editorial strength of the GenomeWeb newsroom. Virtual events deliver high-quality leads with flexible sponsorship options, including exclusive sponsorship of custom events.

PMLS events are collaborative by design, with the goal of connecting attendees, sponsors, and speakers. Mindful collaboration is dependent on attendee input, so all talks and sessions are programmed to allow time for discussion.

At PMLS in-person events, networking is as important as the formal sessions. All events include ample time for informal networking as well as an evening cocktail reception to allow participants to meet old acquaintances and form new, meaningful relationships.

PMLS Attendee Profile



Job Function

- Healthcare (Clinicians, Physician Scientists, Lab Managers, Pharmacists)
- Research (Professors, Scientists, R&D)
- Executive Management (C-Level, Health System Executives)
- Administrators (Hospital/Pharmacy Administrators, Insurers)

2025 Event Calendar

Date	Venue	Event
April 2025	Chicago, IL	AACR Networking Event
June 2025	Chicago, IL	ASCO In-Person Molecular Tumor Board breakfast
June 2025	Philadelphia, PA	Multiomics in Precision Medicine
September 2025	San Diego, CA	Advances in Single-Cell and Spatial Biology
October 2025	Chicago, IL	Precision Oncology and Diagnostics

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SPONSORSHIP PACKAGES: IN-PERSON EVENTS

	Gold Sponsorship \$20,000	Silver Sponsorship \$10,000	Exhibitor Sponsorship \$5,000
Exhibit booth (signage, table, two chairs, and WiFi). Booths are located in a high-traffic area near registration and breaks.	✓	✓	✓
Two options: 1) create a panel discussion on a topic of your choosing with up to four participants, or 2) a shorter standalone presentation.	✓		
Exclusive pre-conference attendee outreach eblast highlighting your presence at the conference and directing attendees to your booth.	✓		
Position on panel discussion on a topic determined by event organizers with an independent moderator.		✓	
Post-show registration list with full contact information and registration details for all in-person and virtual registrants.	✓	✓	✓
Delegate passes (for your company staff) to the event, as well as networking cocktail reception. This provides an informal networking opportunity for ALL conference attendees, exhibitors, and speakers.	5	3	2
Passes for your customers and prospects to attend the event, including all meals and the networking cocktail reception.	5	3	
Distribution of promotional literature/brochures. These will be distributed to all attendees on arrival at the meeting.	✓	✓	
Logo on conference website and all event marketing materials.	✓	✓	✓
Logo on signage at the conference.	✓	✓	✓
Logo and company description in the event app.	✓	✓	✓
Virtual Booth in event app.	✓	✓	✓

SPONSORSHIP PACKAGES: VIRTUAL EVENTS

	Gold Sponsorship \$10,000	Virtual Exhibit Booth \$2,500
Speaker opportunity on panel at virtual event (sponsor may develop topic for discussion).	✓	
Virtual exhibit booth with company description, offerings, contact details, and educational materials.	✓	✓
Post-show registration list with full contact information and registration details for all registrants.	✓	✓
Logo on conference website and all event marketing materials.	✓	✓

OTHER SPONSORSHIP OPPORTUNITIES:

WiFi (exclusive)	\$5,000
LiveStreaming	\$8,000
Lanyards (exclusive)	\$3,000
Lunch (2 companies)	\$8,000/day
Evening Networking Reception (exclusive)	\$10,000