

Research Market
Clinical Market

Average Monthly Visitors = **180,393**

ORGANIZATION TYPE	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Pharmaceutical/Biopharmaceutical Company	26,862						
Ag-Bio Company	5,409						
Core Lab		6,681					
Academic/University/Nonprofit Research Institute		43,199					
University/Research Institute		1,899					
Government Agency		6,819					
Contract Research Organization			6,257				
Genomic Services Provider			19,065				
Diagnostic Developer				22,201			
Reference/Clinical Lab/Hospital CLIA Lab					4,291		
CLIA Lab: Independent					6,036		
CLIA Lab: Physician/Group Practice					1,078		
Academic Medical Center/Hospital					13,184		
Private/Group Medical Practice					5,233		
Instrument Manufacturer/Vendor						16,886	
Management Consultant/Venture Capital/Law Firm							16,142
Public Relations/Advertising Firm							7,274

TECHNOLOGY EMPLOYED	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Automation/Robotics/Engineering	4,457	5,203	2,011	3,533	2,482		
Diagnostic Development	9,253	10,846	4,448	13,289	7,893		
RNAi/Gene Silencing/Gene Editing	5,454	8,154	2,079	2,204	2,326		
Genotyping/SNP Analysis	6,277	13,194	4,654	4,994	5,827		
Informatics/IT/Data Analysis	7,120	18,116	4,521	4,736	6,607		
Microarray Analysis	3,862	7,232	2,486	3,146	3,817		
Microscopy/Imaging	3,070	7,670	1,314	2,024	3,115		
PCR	7,534	16,470	3,926	7,654	7,382		
Proteomics/Protein Analysis	4,487	7,539	1,695	2,624	2,215		
Run Clinical Tests	4,179	6,033	2,306	3,532	7,572		
Sequencing	9,103	18,677	6,365	7,372	8,170		

APPLICATION AREA OF INTEREST	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Ag-Bio	5,037	5,721	3,354	1,921	1,679		
Allergy	228	389	191	99	166		
Autoimmune disease	3,986	6,003	3,630	2,747	3,916		
Biofuels	2,308	3,785	2,000	1,234	1,258		
Biomarker Discovery	9,611	12,991	8,589	7,875	6,343		
Cancer Diagnostics	11,334	13,927	11,828	11,267	10,306		
Cancer Research	11,537	17,358	11,179	8,163	9,371		
Cancer Therapeutics	10,241	11,464	8,830	6,563	7,536		
Clinical Trials	8,652	9,640	7,109	5,823	7,091		
Cytogenetics	3,338	6,037	4,281	2,770	4,382		
Diagnostics/Companion Diagnostics Development	9,763	11,027	9,491	12,513	7,861		
Drug Discovery/Development	9,652	10,844	7,003	4,741	4,936		
Epigenetics	6,142	13,999	7,096	4,601	6,206		
Food/Environmental Safety	3,168	5,917	2,975	2,107	2,390		
Forensics/Human Identification	2,622	5,352	3,212	2,188	2,410		
Human Disease (Non-cancer)	2,723	6,190	3,272	2,519	2,637		
Infectious Disease	6,545	11,528	5,963	7,297	5,884		
Inherited disease	3,483	7,257	5,269	3,073	5,475		
Metabolic disorders	2,915	5,054	3,249	2,103	3,619		
Metabolomics	3,834	6,800	3,818	2,481	2,982		
Microbiology	5,458	10,583	5,065	4,934	4,452		
Musculoskeletal disease	1,711	2,789	1,826	1,132	2,238		
Neurological/Psychological disease	3,151	5,863	3,239	1,961	3,698		
Patient Care	3,597	6,382	4,057	3,103	6,966		
Stem Cells	5,213	8,941	4,652	2,920	4,560		
Synthetic Biology	4,366	7,053	3,841	2,462	2,221		
Translational Research	6,232	11,713	5,881	4,170	4,766		
Women's health	3,222	4,924	3,715	2,928	4,548		

JOB FUNCTION	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Department Head/Principal Investigator/Professor	1,878	9,564	1,574	1,492	1,735		
Executive/Corporate Management	8,802	4,291	5,187	5,121	3,174		
Finance/Operations/Legal	1,658	1,674	1,294	1,112	1,023		
Genetic Counselor	669	1,521	1,361	562	2,475		
Grad Student/Postdoc	746	9,745	788	485	1,416		
Hospital Administrator	314	451	309	224	650		
Lab Manager/Director	2,066	3,765	2,379	1,823	3,294		
Lab Technician	1,548	3,807	1,721	1,099	2,491		
Non-physician healthcare provider	711	1,589	692	398	2,865		
Physician/Pathologist	1,384	3,390	1,495	1,192	6,147		
R&D	6,488	5,405	5,039	5,671	2,210		
Sales/Marketing/Business Development	7,271	3,143	7,020	5,624	2,924		
Scientist/Researcher	6,497	20,492	6,540	4,984	5,593		