

EVENTS: IN-PERSON, VIRTUAL, AND HYBRID OPTIONS

Our in-person and hybrid events offer unparalleled networking, backed by the editorial strength of the GenomeWeb newsroom. Virtual events deliver high-quality leads with flexible sponsorship options, including exclusive sponsorship of custom events.

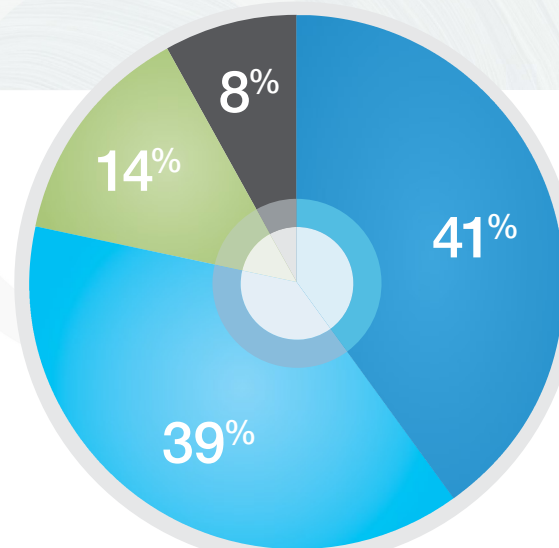
GenomeWeb events are collaborative by design, with the goal of connecting attendees, sponsors, and speakers. Mindful collaboration is dependent on attendee input, so all talks and sessions are programmed to allow time for discussion.

At our in-person events, networking is as important as the formal sessions. All events include ample time for informal networking as well as an evening cocktail reception to allow participants to meet old acquaintances and form new, meaningful relationships.

2025 Event Calendar

Date	Venue	Event
April 28	Chicago	AACR Networking Event: Single Sponsorship SOLD OUT FOR 2025
May 30	Chicago	ASCO In-Person Molecular Tumor Board breakfast: Single Sponsorship SOLD OUT FOR 2025
June 23 - 24	Philadelphia	Multiomics in Precision Medicine
September 11 - 12	San Diego	Advances in Single-Cell and Spatial Biology
October 14	Boston	ASHG Networking Event/GenomeWeb 25th Anniversary Party
October 28 - 29	New York	Precision Oncology and Diagnostics
November 12	Boston	AMP Networking Event: Single Sponsorship SOLD OUT FOR 2025

Event Attendee Profile



Job Function

- Healthcare (Clinicians, Physician Scientists, Lab Managers, Pharmacists)
- Research (Professors, Scientists, R&D)
- Executive Management (C-Level, Health System Executives)
- Administrators (Hospital/Pharmacy Administrators, Insurers)

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SPONSORSHIP PACKAGES AND OPPORTUNITIES

	Session Sponsorship \$15,000	Fireside Chat Sponsorship \$15,000	Panel Sponsorship \$5,000	Exhibitor* \$5,000	Virtual Sponsorship \$2,500	Reception \$8,000	Breakfast/ Lunch \$8,000	Lanyard \$3,000	Water Bottle \$3,000
Thought Leadership/ Event Presence	30-minute custom session: Your speaker or panel	30-minute fireside chat: Your speaker and a GenomeWeb moderator	Panelist spot: topic determined by event organizers	Exhibit booth (signage, table, two chairs, electricity, and WiFi)					
Eblast: Dedicated pre-conference attendee outreach eblast highlighting your presence at the conference	✓	✓	✓						
Online display promotion: Banner ads on GenomeWeb highlighting your presence at the conference	✓	✓	✓						
LinkedIn promotion: Promotion on GenomeWeb's LinkedIn account	✓	✓	✓						
Content Asset: Formatted summary of your session for post-event content marketing	✓	✓	✓						
Complementary tickets for your staff, customers, and prospects to attend the event	10	10	6	4	2	6	6	2	2
Reception or meal-specific "thank you" signage						✓	✓		
Logo on conference lanyard								✓	
Logo on conference water bottle									✓
Logo on conference website and all event marketing materials	✓	✓	✓	✓	✓	✓	✓	✓	✓
Virtual Booth in event app	✓	✓	✓	✓	✓	✓	✓	✓	✓
Post-conference registration list	✓	✓	✓	✓	✓	✓	✓	✓	✓

*Exhibitor sponsorship discounted to \$4,500 for Session, Fireside, Panel, Reception, or Breakfast/Lunch sponsors