Multiomics in Precision Medicine 2025

June 23-24
Philadelphia

Event Sponsorship Opportunities

This event, **developed in partnership with the University of Pennsylvania's Perelman School of Medicine**, will explore how multiomics approaches can elucidate the study of human health and disease. The program will highlight multiomic research studies in complex diseases, emerging omic methods, and best practices for integrating and analyzing multiomic data sets.

Keynote Speakers

Marinka Zitnik, PhD
Assistant Professor, Dept of Biomedical Informatics
Harvard Medical School

Conference Chair

Shefali Setia Verma, PhD
Assistant Professor
Department of Pathology and Laboratory Medicine
Perelman School of Medicine
University of Pennsylvania

Muzz Haniffa, PhD
Principal Investigator, Haniffa Lab
Wellcome Sanger Institute

Maya Ghoussaini, PhD
Executive Director, Computational Genomics and Application Development
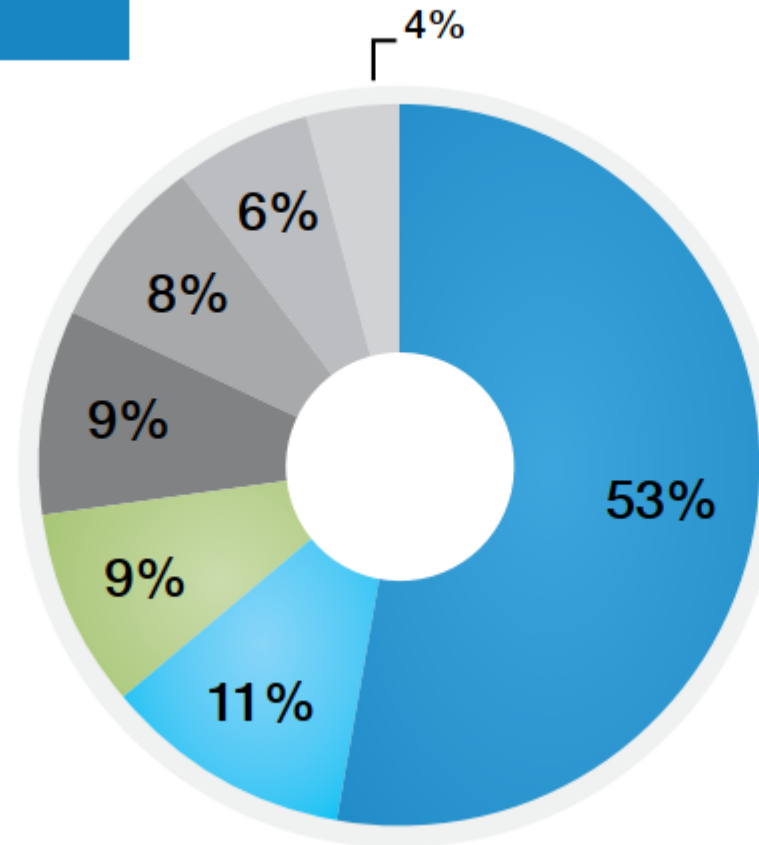Regeneron Genetics Center

genomeweb

AGENDA & TOPICS

PANEL DISCUSSION TOPICS
(sponsored panelist spots available):

Multiomics Analysis Toolkits

Multiomics in Complex Disease

Multiomics in Rare Disease

Multiomics and Biobanks

DAY 1: JUNE 23

11:30 am: Registration
12:40: Intro and Welcome
12:45: Opening Keynote
1:30: Session 1
2:30: Break
3:15: Session 2
3:45: Session 3
4:45: Keynote
5:30: Networking Reception

DAY 2: JUNE 24

8:00: Registration and Breakfast
9:00: Welcome
9:05: Session 4
10:05: Session 5
10:35: Break & Poster Session
11:35: Session 6
12:35: Lunch
1:15: *Session 7 (sponsored)*
2:15: Closing Keynote

MAXIMIZE ENGAGEMENT

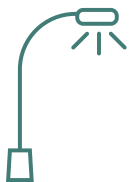**Sponsorship packages allow you to achieve several goals at once:**

Reach Your Target Audience

Gain access to a wide range of decision makers. Sponsorship provides direct access to attendees who are looking to find out more about your business.
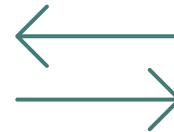
Drive Sales

Packages include the opportunity to showcase products and services and distribute samples or trial offers.

Showcase Your Thought Leadership

Differentiate yourself from competitors by educating attendees and sharing your expertise on a subject.

Create Long-Lasting Connections

During the various networking opportunities available at the summit, sponsors can dramatically influence customer relations.

Put Your Brand in the Spotlight

GenomeWeb's event marketing generates exposure through digital, email, and social media.

Generate Leads

The list of summit attendees provides a valuable resource of leads and an opportunity to continue the conversation beyond the event.

SPONSORSHIP OPPORTUNITIES

	Session Sponsorship $15,000	Fireside Chat Sponsorship $15,000	Panel Sponsorship $5,000	Exhibitor* $5,000	Virtual Sponsorship $2,500	Reception (SOLD) $8,000	Breakfast/ Lunch $8,000	Lanyard $3,000	Water Bottle $3,000
Thought leadership/event presence	30-minute custom session	30-minute fireside chat	Panelist spot	Exhibit booth	-	-	-	-	-
Eblast: Dedicated pre-conference eblast highlighting your participation	✔	✔	✔	-	-	-	-	-	-
Display promotion: GenomeWeb banners highlighting your participation	✔	✔	✔	-	-	-	-	-	-
LinkedIn promotion: Promotion on GenomeWeb's LinkedIn account	✔	✔	✔	-	-	-	-	-	-
Content Asset: Formatted summary of your session	✔	✔	✔	-	-	-	-	-	-
Delegate tickets (for your company staff) to the event	5	5	3	2	1	3	3	1	1
Complimentary tickets for your customers and prospects	5	5	3	2	1	3	3	1	1
Premier sponsorship signage at the conference.	✔	✔	✔	-	-	-	-	-	-
Reception or meal-specific "thank you" signage	-	-	-	-	-	✔	✔	-	-
Distribution of promotional literature/brochure (1 piece per sponsor)	✔	✔	✔	✔	-	✔	✔	-	-
Logo on conference website and all event marketing materials	✔	✔	✔	✔	✔	✔	✔	✔	✔
Logo on "thank you to our sponsors" signage at the conference	✔	✔	✔	✔	✔	✔	✔	✔	✔
Logo on conference lanyard	-	-	-	-	-	-	-	✔	-
Logo on conference water bottle	-	-	-	-	-	-	-	-	✔
Logo and company description in the event app	✔	✔	✔	✔	✔	✔	✔	✔	✔
Virtual booth in event app	✔	✔	✔	✔	✔	✔	✔	✔	✔
Post-conference registration list	✔	✔	✔	✔	✔	✔	✔	✔	✔

*Exhibitor sponsorship discounted to $4,500 for Session, Fireside, Panel, Reception, or Breakfast/Lunch sponsors

SESSION/FIRESIDE CHAT SPONSORSHIP

The Session and Fireside Chat Sponsorships are the highest level of sponsorship, with maximum visibility.

PRE-CONFERENCE VISIBILITY

- Logo recognition as Session/Fireside Chat Sponsor on promotional emails
- Dedicated pre-conference eblast to attendees highlighting your session topic and speaker(s)
- Logo recognition on GenomeWeb display banners highlighting your session
- Dedicated promotion on GenomeWeb's LinkedIn account highlighting your session and sponsorship
- Logo on conference website

THOUGHT LEADERSHIP

- Opportunity to program a 30-minute session during the conference: single speaker, panel discussion, or fireside chat
- Content and speakers are subject to review/approval by GenomeWeb

SPONSORSHIP: $15,000
SPONSORSHIP PLUS BOOTH: $19,500

CONFERENCE VISIBILITY

- Premier sponsorship signage at the conference
- Premier placement on conference sponsor "Thank You" slide
- One PowerPoint slide "commercial" in rotation during breaks/transitions
- Five delegate tickets for your staff to attend the conference
- Five complementary tickets to share with customers and prospects
- Opportunity to distribute single-sheet collateral item in attendee registration materials
- Logo on "thank you to our sponsors" signage
- Logo and company description in the conference app
- Virtual booth in event app

POST-CONFERENCE DELIVERABLES

- Formatted written summary of your session for content marketing
- Conference registration list with contact information

PANEL SPONSORSHIP

The Panel Sponsorship is an opportunity to demonstrate thought leadership via program participation.

PRE-CONFERENCE VISIBILITY

- Logo recognition as Panel Sponsor on promotional emails
- Dedicated pre-conference eblast to attendees highlighting your session topic and speaker(s)
- Logo recognition on GenomeWeb display banners highlighting your session
- Dedicated promotion on GenomeWeb's LinkedIn account highlighting your session and sponsorship
- Logo on conference website

THOUGHT LEADERSHIP

- Opportunity to participate on a panel discussion (topic and other panelists determined by GenomeWeb. See page 4 for available panel topics.

SPONSORSHIP: $5,000
SPONSORSHIP PLUS BOOTH: $9,500

CONFERENCE VISIBILITY

- Premier sponsorship signage at the conference
- Premier placement on conference sponsor "Thank You" slide
- One PowerPoint slide "commercial" in rotation during breaks/transitions
- Three delegate tickets for your staff to attend the conference
- Three complementary tickets to share with customers and prospects
- Opportunity to distribute single-sheet collateral item in attendee registration materials
- Logo on "thank you to our sponsors" signage
- Logo and company description in the conference app
- Virtual booth in event app

POST-CONFERENCE DELIVERABLES

- Formatted written summary of your session for content marketing
- Conference registration list with contact information

EXHIBITOR

An exhibit booth raises your brand visibility and fosters engaging conversations with attendees.

PRE-CONFERENCE VISIBILITY

- Logo on promotional emails
- Logo on conference website

CONFERENCE VISIBILITY

- Exhibit booth (signage, six-foot table, two chairs, electric, and wifi). Booths are located in a high-traffic area near registration and breaks.
- Two delegate tickets for your staff to attend the conference
- Two complementary tickets to share with customers and prospects
- Opportunity to distribute single-sheet collateral item in attendee registration materials
- Logo on "thank you to our sponsors" signage
- Logo and company description in the conference app
- Virtual booth in event app

POST-CONFERENCE DELIVERABLES

- Conference registration list with contact information

SPONSORSHIP: $5,000

RECEPTION / BREAKFAST / LUNCH SPONSORSHIP

SOLD

An exhibit booth raises your brand visibility and fosters engaging conversations with attendees.

PRE-CONFERENCE VISIBILITY

- Logo on promotional emails
- Logo on conference website

CONFERENCE VISIBILITY

- **SOLD** Reception or meal-specific "thank you" signage
- Logo on reception or meal napkins
- Three delegate tickets for your staff to attend the conference
- Three complementary tickets to share with customers and prospects
- Opportunity to distribute single-sheet collateral item in attendee registration materials
- Logo on "thank you to our sponsors" signage
- Logo and company description in the conference app
- Virtual booth in event app

SPONSORSHIP: $8,000
SPONSORSHIP PLUS BOOTH: $12,500

POST-CONFERENCE DELIVERABLES

- Conference registration list with contact information

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For more information on sponsorship opportunities, please contact your account executive or adsales@genomeweb.com