

Research Market
Clinical Market

Average Monthly Visitors = 196,752

ORGANIZATION TYPE	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Pharmaceutical/Biopharmaceutical Company	28,611						
Ag-Bio Company	6,236						
Core Lab		7,285					
Academic/University/Nonprofit Research Institute		50,008					
Government Agency		7,167					
Contract Research Organization			6,864				
Genomic Services Provider			20,543				
Diagnostic Developer				23,278			
Reference/Clinical Lab/Hospital CLIA Lab					4,415		
CLIA Lab: Independent					6,630		
CLIA Lab: Physician/Group Practice					1,191		
Academic Medical Center/Hospital					17,393		
Private/Group Medical Practice					5,818		
Instrument Manufacturer/Vendor						24,787	
Management Consultant/Venture Capital/Law Firm							17,017
Public Relations/Advertising Firm							8,023

TECHNOLOGY EMPLOYED	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Automation/Robotics/Engineering	4,713	5,586	2,363	3,667	3,040		
Diagnostic Development	9,709	11,774	5,180	13,718	9,707		
RNAi/Gene Silencing/Gene Editing	5,770	8,870	2,418	2,324	3,004		
Genotyping/SNP Analysis	6,618	14,347	5,433	5,263	7,317		
Informatics/IT/Data Analysis	7,529	19,552	5,249	4,882	8,293		
Microarray Analysis	4,063	7,889	2,876	3,331	4,746		
Microscopy/Imaging	3,278	8,346	1,519	2,098	3,943		
PCR	7,922	17,851	4,579	7,960	9,053		
Proteomics/Protein Analysis	4,733	8,161	1,953	2,743	2,865		
Run Clinical Tests	4,427	6,555	2,720	3,721	9,077		
Sequencing	9,521	20,281	7,338	7,635	10,100		

APPLICATION AREA OF INTEREST	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Ag-Bio	5,279	6,077	3,476	1,983	2,063		
Allergy	223	404	189	101	173		
Autoimmune disease	4,109	6,344	3,696	2,790	4,777		
Biofuels	2,420	3,992	2,049	1,261	1,512		
Biomarker Discovery	10,053	13,930	8,817	8,017	7,837		
Cancer Diagnostics	11,743	14,878	12,057	11,438	12,443		
Cancer Research	11,997	18,585	11,467	8,311	11,501		
Cancer Therapeutics	10,613	12,240	9,020	6,677	9,235		
Clinical Trials	9,123	10,265	7,344	5,952	8,657		
Cytogenetics	3,520	6,402	4,472	2,907	5,409		
Diagnostics/Companion Diagnostics Development	10,120	11,729	9,714	12,678	9,484		
Drug Discovery/Development	10,131	11,475	7,206	4,844	6,111		
Epigenetics	6,417	14,880	7,364	4,764	7,743		
Food/Environmental Safety	3,317	6,265	3,091	2,174	2,841		
Forensics/Human Identification	2,739	5,602	3,337	2,242	2,905		
Human Disease (Non-cancer)	2,834	6,590	3,367	2,583	2,988		
Infectious Disease	6,813	12,211	6,128	7,387	7,025		
Inherited disease	3,626	7,675	5,332	3,147	6,785		
Metabolic disorders	3,046	5,353	3,350	2,154	4,449		
Metabolomics	4,026	7,322	4,006	2,590	3,734		
Microbiology	5,739	11,261	5,240	5,028	5,380		
Musculoskeletal disease	1,785	2,956	1,900	1,183	2,788		
Neurological/Psychological disease	3,257	6,232	3,332	2,002	4,589		
Patient Care	3,748	6,814	4,201	3,190	8,375		
Stem Cells	5,433	9,515	4,818	3,029	5,644		
Synthetic Biology	4,549	7,474	3,970	2,533	2,732		
Translational Research	6,508	12,639	6,078	4,263	6,151		
Women's health	3,388	5,284	3,788	3,021	5,399		

JOB FUNCTION	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Department Head/Principal Investigator/Professor	2,142	11,198	1,760	1,667	2,450		
Executive/Corporate Management	9,606	4,725	5,596	5,484	3,812		
Finance/Operations/Legal	1,812	1,866	1,344	1,172	1,206		
Genetic Counselor	736	1,792	1,464	615	3,137		
Grad Student/Postdoc	818	11,317	857	523	1,960		
Hospital Administrator	340	493	348	253	867		
Lab Manager/Director	2,206	4,260	2,585	1,988	3,924		
Lab Technician	1,690	4,188	1,842	1,161	3,085		
Non-physician healthcare provider	763	1,726	744	442	3,327		
Physician/Pathologist	1,515	3,967	1,699	1,343	7,715		
R&D	7,107	5,930	5,344	6,314	2,865		
Sales/Marketing/Business Development	7,763	3,362	7,261	5,912	3,360		
Scientist/Researcher	6,949	22,997	7,025	5,391	7,278		