

EVENTS: IN-PERSON, VIRTUAL, AND HYBRID OPTIONS

Our in-person and hybrid events offer unparalleled networking, backed by the editorial strength of the GenomeWeb newsroom. Virtual events deliver high-quality leads with flexible sponsorship options, including exclusive sponsorship of custom events.

GenomeWeb events are collaborative by design, with the goal of connecting attendees, sponsors, and speakers. Mindful collaboration is dependent on attendee input, so all talks and sessions are programmed to allow time for discussion.

At our in-person events, networking is as important as the formal sessions. All events include ample time for informal networking as well as an evening cocktail reception to allow participants to meet old acquaintances and form new, meaningful relationships.

2026 Event Calendar

Date	Venue	Event
April 2026	San Diego	AACR Networking Event: Single Sponsorship
June 2026	Chicago	ASCO In-Person Molecular Tumor Board Happy Hour
June 2026	Philadelphia, PA	Multiomics in Precision Medicine
July 2026	Anaheim, CA	ADLM Networking Event: Single Sponsorship
September 2026	San Diego, CA	Advances in Single-Cell and Spatial Biology
October 2026	Montreal, Canada	ASHG Networking Event: Single Sponsorship
November 2026	New York, NY	Precision Oncology and Diagnostics
November 2026	Seattle, WA	AMP Networking Event: Single Sponsorship

EVENTS: IN-PERSON SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES AND OPPORTUNITIES	Session Sponsorship	Fireside Chat Sponsorship	Panel Sponsorship	Exhibitor*	Virtual Sponsorship	Reception	Breakfast/Lunch	Lanyard	Water Bottle
	\$15,000	\$15,000	\$5,000	\$5,000	\$2,500	\$8,000	\$8,000	\$3,000	\$3,000
Eblast: Dedicated pre-conference attendee outreach eblast highlighting your presence at the conference	✓	✓	✓						
Online display promotion: Banner ads on GenomeWeb highlighting your presence at the conference	✓	✓	✓						
LinkedIn promotion: Promotion on GenomeWeb's LinkedIn account	✓	✓	✓						
Content Asset: Formatted summary of your session for post-event content marketing	✓	✓	✓						
Complementary tickets for your staff, customers, and prospects to attend the event	10	10	6	4	2	6	6	2	2
Reception or meal-specific "thank you" signage						✓	✓		
Logo on conference lanyard								✓	
Logo on conference water bottle									✓
Logo on conference website and all event marketing materials	✓	✓	✓	✓	✓	✓	✓	✓	✓
Virtual Booth in event app	✓	✓	✓	✓	✓	✓	✓	✓	✓
Post-conference registration list	✓	✓	✓	✓	✓	✓	✓	✓	✓

*Exhibitor sponsorship discounted to \$4,500 for Session, Fireside, Panel, Reception, or Breakfast/Lunch sponsors