

B. Craig Killough bckillough@barnwell-whaley.com

September 18, 2020

## <u>VIA E-MAIL &</u> FEDERAL EXPRESS

Dr. Bruce Quinn Bruce Quinn Associates, LLC 649 South Mansfield Avenue Los Angeles, CA 90036

Re: Cease and Desist
Our File 368.001

Dear Dr. Quinn:

We are intellectual property counsel to Palmetto GBA, LLC. Our client respects the intellectual property rights of others, and expects others to respect the time and expense that our client has invested in establishing and protecting its intellectual property rights.

It has come to our attention that Bruce Quinn Associates, LLC is in possession of a Master Edit File that was created by our client pursuant to its MolDx program. The Master Edit File is the intellectual property of our client. Possession, use, copying and publication of the File is restricted by intellectual property laws and agreements between our client and Medicare Administrative Contractors.

We are also informed that Bruce Quinn Associates, LLC published the Master Edit File in a publicly accessible electronic form. We understand that, pursuant to our client's request, this posting has been removed and is no longer publicly accessible, for which we thank you.

However, Bruce Quinn Associates, LLC is not authorized to possess, use, copy or publish the Master Edit File. It is important that you represent to us that the Master Edit File has been deleted in all electronic forms from computers and similar devices that are in your possession or control, and that no physical copies of the Master Edit File, or portions thereof, have been retained.

Further, please place a conspicuous posting on your website informing persons who may have downloaded the Master Edit File that the information is the property of Palmetto GBA, and that possession, use, copying or publication of the Master Edit File, or portions thereof, is a violation of law.

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The notice should indicate that the File is to be deleted by them, and no physical copies are to be retained.

We also request that you provide to us names and contact information for all persons and entities known to you that downloaded the Master Edit File. Also provide names and contact information for all persons and entities to whom you transmitted the Master Edit File or portions thereof.

Please also be aware that Z-Codes for molecular diagnostic testing are now owned by our client. Z-Codes are also protected by intellectual property laws, and are not for public distribution or publication.

Summarily, our client has not, and does not, provide any authorization or license to Bruce Quinn Associates, LLC or its agents to possess, use, copy or publish its intellectual property as identified herein. So that we may put this matter to rest, please confirm within three (3) business days that will comply with the requests set forth in this letter, and that you will take the step set forth herein within five (5) business days.

Very truly yours,

B. Craig Killough

BCK/frc